

**LORENA ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, DECEMBER 11, 2012, AT 6:00 P.M.**

**LORENA CITY HALL
107-A SOUTH FRONTAGE RD, LORENA TX, 76655**

AGENDA

The Board of Directors of the Lorena Economic Development Corporation will meet in a Regular Meeting at 6:00 P.M. on Tuesday, December 11, 2012 at Lorena City Hall, 107-A South Frontage Rd, Lorena TX 76655.

The subjects to be discussed or considered upon which any formal action may be taken are as listed below. Items do not have to be taken in the order shown on this meeting notice.

Unless removed from the consent agenda, items identified within the consent agenda will be acted on at one time.

PUBLIC HEARING AGENDA

1. Call to Order and Verification of Posting of Notice of Public Hearing of Proposed Project
2. The purpose of the public hearing is to receive public comments on the following proposed Lorena EDC 4B Project for:

THE PURPOSE OF THE PUBLIC HEARING IS TO RECEIVE PUBLIC COMMENTS ON THE PROPOSED LORENA EDC 4B PROJECT FOR THE ILLUMINATION OF THE THREE PROPOSED IH-35 SIGNATURE BRIDGES SITUATED IN LORENA. THE AMOUNT OF FUNDS PROPOSED TO BE EXPENDED IS \$97,500.00, \$50,000 OF WHICH WILL BE EXPENDED DURING THE FIRST YEAR WITH THE REMAINING BALANCE TO BE SPLIT AND EXPENDED OVER THE NEXT TWO YEARS, AND THE PROPOSED PURPOSE OF THE EXPENDITURES INCLUDES PAYMENT OF COSTS RELATED TO SAID PROJECT, ALTHOUGH THE EXACT AMOUNT OF THE FUNDS EXPENDED FOR THE PROJECT AND ITS PURPOSE IS SUBJECT TO MODIFICATION BY THE LORENA EDC BOARD OF DIRECTORS.

3. Public Comments in regard to the proposed Lorena EDC 4B Project.
4. Adjournment of the Public Hearing.

REGULAR MEETING

1. Call to Order and Verification of Agenda Posting
2. Visitor Comments/Open Forum

3. Chairman's Report
EDC Mail and Communications

Action Items

4. Discussion and possible action to approve the following:
 - A. EDC Meeting Minutes – October 9, 2012
5. Discussion and possible action to approve the following:
 - B. EDC Financial Reports and bill payments - August 2012, October 2012, and November 2012
6. Update from Consultant Mundo and Associates on the successful marketing of Lorena at the Lorena EDC trade show booth during the ICSC Texas Dealmaking Conference in November at the Dallas Convention Center.
7. Update from Consultant Mundo and Associates on the successful renewal of the LEDC billboard contract with Lamar Advertising for fiscal year 2012-2013.
8. Update on the City website redesign through Civic Plus from Consultant Mundo and Associates.
9. McBrayer Park Project: Discussion and update from Mundo and Associates.
10. Adjournment

If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting, the Board will conduct a closed meeting in accordance with the Texas Open Meetings Act, Government Code, Chapter 551, Subchapters D and E. Before any closed meeting is convened, the presiding officer will publicly identify the section or sections of the Act authorizing the closed meeting. All final votes, actions, or decisions will be taken in open meeting.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the bulletin board, at the City Hall of the City of Lorena, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on December 7, 2012, at 5:00 p.m. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.

Dated this the _____ day of _____ 2012.

Posted on behalf of the Board of Directors of the Lorena Economic Development Corporation:

Monica Hendrix, City Secretary