

**LORENA ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, JUNE 12, 2018
LORENA CITY HALL
107-A S. Frontage Rd.
Lorena, Texas 76655**

MINUTES

1. Call to Order and Verification of Agenda Posting

The meeting was called to order at 6:03 pm and Treasurer McLean noted that the meeting was posted in accordance with the requirements of the Texas Open Meetings Act and a quorum was present. Members Present: David Anderton, Mark McLean, John Johnston, and William Taverner; Members Absent: Kelly Yarbrough, Kyle Miller, and Chad Hanson; Also, Present, City Manager Joseph Pace, Consultant – Jason Mundo of Mundo and Associates, Inc; Brad Wetzel – Lorena citizen.

2. Visitors Comments/Open Forum

No visitor comments. No action was taken.

3. Chairman's Report, EDC Mail and Communications

No report was given. No action was taken.

4. Discussion and possible action to approve the following:

4A) EDC Meeting Minutes – April 10, 2018.

John Johnston moved to approve the meeting minutes of April 10, 2018. Mark McLean seconded the motion. The motion was unanimously approved.

5. Discussion and possible action to approve the following:

5A) EDC Financial Reports and bill payments – April 2018 and May 2018.

Treasurer Mark McLean presented the financial reports and bill payments for April 2018 and May 2018. William Taverner moved to approve the financial reports and bill payments for April 2018 and May 2018. John Johnston seconded the motion. The motion was unanimously approved.

6. Report on attendance at TEDC Sales Tax Workshop in Waco, May 4, 2018

Mr. Mundo updated the Board on the successful completion of the Economic Development Sales Tax Workshop, Open Meetings Act, and Public Information Act training that is required every two-years by economic development professionals, and representatives of economic development and city organizations. It was noted that both Mr. Mundo and City Manager

Joseph Pace completed the course so Lorena and the Lorena EDC have met their requirement.

7. Update on successful marketing of Lorena's commercial development sites to both regional and national site selectors at Economix Conference May 17-18, 2018 in Frisco Texas.

Consultant Jason Mundo discussed the conference and the successful marketing of Lorena's best commercially developable properties to approximately 20 regional and national site selectors. Mr. Mundo noted that he printed 100 of the new commercial brochures to use in marketing to the site selectors and noted the way the site selectors both referenced the brochure card and slipped the card into their coats for safekeeping at the conclusion of each meeting. Mr. Mundo noted the enthusiasm of the site selectors to the Lorena commercial sites.

8. Review, Discussion, and possible action on approval of middle banner stand design for use in marketing and exhibiting at NTCAR Commercial Realty Trade Show and other opportunities.

The Board reviewed and discussed the banner stand graphic design proof presented by Mr. Mundo that is being updated to reflect current development conditions in Lorena. Mark McLean moved to approve the graphic design proof for the middle banner stand. William Taverner seconded the motion. The motion was unanimously approved.

9. Update on design of tourism brochure card for marketing of unique Center Street. Discussion and possible action on printing of tourism brochure card for marketing of unique Center Street.

Mr. Mundo presented the final Tourism Brochure design to the Board. The Board discussed and reviewed the double-sided full color brochure. Mark McLean moved to approve the design of the Tourism Brochure and print up to 1,000 brochure cards for a cost not to exceed \$500.00 (Five Hundred Dollars and no cents). John Johnston seconded the motion. The motion was unanimously approved.

10. Update on design of commercial property brochure card for marketing of Lorena's developable commercial properties. Discussion and possible action on printing of commercial property brochure card for marketing of Lorena's developable properties.

Mr. Mundo presented the final Commercial Property Brochure design to the Board. The Board discussed and reviewed the double-sided full color brochure card. Mark McLean moved to approve the design of the Commercial Property Brochure card and print up to 1,000 brochure cards for a cost not to exceed \$500.00 (Five Hundred Dollars and no cents). William Taverner seconded the motion. The motion was unanimously approved.

11. Update on Gateway Monument Project and TxDOT review of Gateway Monument Site Plan.

Consultant Jason Mundo updated the Board that he had finally heard back from TxDOT and that TxDOT had generally approved the proposed location of the Gateway Monument as

shown to them on the Gateway Monument Site Plan but had questions regarding how the storm water drainage would be handled. Mr. Mundo noted that he had responded to them with two proposed design methods of handling the storm water drainage of the proposed Gateway Monument Sign and was awaiting a response from TxDOT.

12. Discussion and possible action on setting up a Lorena EDC Youtube channel and Lorena EDC Instagram account for use in marketing Lorena and its developable properties.

The Board continued their discussion from previous meetings on setting up a youtube channel and Instagram account for use in marketing Lorena and its developable properties. Lorena citizen Brad Wetzel showed a demo video he produced as an example of content that could be created and posted. Mr. Mundo and the Board asked William Taverner about the possibility of his media class students creating content as class projects. William noted that this could be explored. City Manager Joseph Pace noted that he could be the channel moderator for checking appropriate content. The Board noted to continue the discussion at the next meeting.

13. Update on Lorena TIRZ #1 East Construction

Mr. Mundo updated the Board on the progress of Lorena TIRZ #1 East. Mr. Mundo noted that construction of the Phase 1 Sanitary Sewer Line, Force Main, and Lift Station was nearly complete and that the sewer line construction itself was almost complete and only the lift station, metering manhole, and oncor power to those two items remained. Completion of the Phase 1 construction is scheduled for end of August 2018. Mr. Mundo added that Phase 2 construction would be beginning in the next couple of weeks and Phase 2 construction is scheduled to be completed at the end of 2018. No action was taken.

14. Adjournment

The Board adjourned at 7:21 pm.

If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting, the Board will conduct a closed meeting in accordance with the Texas Open Meetings Act, Government Code, Chapter 551, Subchapters D and E. Before any closed meeting is convened, the presiding officer will publicly identify the section or sections of the Act authorizing the closed meeting. All final votes, actions, or decisions will be taken in open meeting.

David Anderton,
Board Chairman

Date Kyle Miller,
Board Secretary

Date